



Contact:
J. Scott Punk, APR
+1.703.558.3183
+44(0)20.7017.5243
jspunk@esi-intl.com

FOR IMMEDIATE RELEASE

First of Its Kind Programme Management Curriculum Launched
ESI Meets Growing Needs of Market...Aligns to New PMI PgMPSM Certification

London, U.K. – Oct. 25, 2007 – ESI International announced today the launch of its Programme Management Professional Development Programme, the first of its kind in the industry. It is designed to enable programme managers in business and government to meet the increasing demands on programme management as a tool to implement business strategies through an integrated portfolio of projects. Professionals completing the curriculum will have the skills and knowledge to ensure the successful delivery of multifaceted initiatives that produce major business outcomes and drive organisational change. It will also help them prepare for the Project Management Institute's new PgMP certification.

While a successful project manager often focuses on completing individual projects on time, on budget and to specifications, successful programme managers need to think strategically about the impact of multiple projects in relation to one another as well as how suites of projects align to the organisation's strategic initiatives. This requires a broad range of skills in project management, business and leadership.

The ESI curriculum includes a demanding mix of courses in programme management; business skills; advanced project management; contract management; and the PgMP Exam Preparation class (to be released in 2008). In addition to earning a Master's Certificate in Programme Management from ESI and The George Washington University, Washington, participants will learn to:

- increase organisational success through effective use of programme management;
- initiate and organise large-scale programmes to implement, support and drive business strategy;
- manage stakeholder relationships;
- establish and implement programme governance; and
- ensure the realisation of programme goals and benefits.

"This curriculum will ensure our clients continue to stay on the cutting-edge of programme management skills," said J. LeRoy Ward, PgMP, PMP, executive vice president, ESI, "by enhancing their programme managers' skills and knowledge through a focus on the business skills that make the difference between a competent programme manager and one that is ready to tackle real business problems from a strategic vantage point." Ward, one of only 32 people worldwide holding the PgMP certification, led the design of the curriculum architecture for ESI.

To find out more about the curriculum or register for a course, visit <http://www.esi-intl.co.uk>.

###

About ESI International

ESI, a subsidiary of Informa plc (LSE:INF) helps people around the world improve the way they manage projects, contracts, requirements and vendors. In addition to ESI's capability to deliver more than 100 courses in 18 different languages, ESI can ensure delivery in more than 75 locations worldwide. ESI offers ten certificate programmes through our educational partner The George Washington University in Washington. To date, ESI's programmes have benefited more than 900,000 professionals worldwide. For more information on ESI's performance improvement programmes, visit <http://www.esi-intl.co.uk>.

ESI International
27 Mortimer Street
London W1T 3JF
Tel: +44 (0)20 7017 5550